

Data protection

Data protection on the TRANSPORT RELOADED website

All activities carried out by Transport Reloaded on the Internet comply with the legal requirements and legislations in force on professional data protection and security. Transport Reloaded takes the necessary measures and precautions to protect personal data against loss, deletion, falsification, manipulation and unauthorized access. Hereunder, Transport Reloaded explains how it deals with information collected when users visit its website.

Collection and processing of personal data

Personal data are information on the person's identity like his name, e-mail address or postal address. Data are only recorded if they are made available by the user on his own free will when he creates an account on the Transport Reloaded site, for instance, through the registration form, or when subscribing to the newsletter. The user is free to decide which information he gives. If he decides not to make any information available to Transport Reloaded, he however won't have access to some contents of the website. Subscribers to a communication service can at any time unsubscribe from it on the corresponding website. If a user's personal data change (zip code, e-mail address, postal address, etc.), he can inform the Transport Reloaded Company by e-mail to info@transportreloaded.com in order to correct or update them. Transport Reloaded collects data for statistics purposes.

Use and passing on of personal data

Transport Reloaded only uses personal data for technical management of its website administration, to give access to particular information and to ensure other communications with users. Personal data are not passed on to third parties nor used for other purposes. These data are processed as confidential and only in the context of personal data protection provisions.

Automatically collected information

When a user accesses the TRANSPORT RELOADED website, general information is automatically collected (e.g. web browser used, average time spent on the website, pages viewed). Information is used to improve the appeal, content and functionality of the TRANSPORT RELOADED website. The data gathered during the visit of the site are collected and recorded on a server in favour of the TRANSPORT RELOADED Company for marketing and optimization purposes. This information can then be used to create usage profiles under an anonymous ID. The collected data are not used to personally identify a visitor of the TRANSPORT RELOADED website and are not merged with other personal data that may be known regarding the holder of the anonymous user ID. If necessary, TRANSPORT RELOADED Company may pass on this information to a third party if it is laid down by law and/or only if third parties have to process these data on behalf of TRANSPORT RELOADED. By using the TRANSPORT RELOADED website, the user authorizes the TRANSPORT RELOADED Company to process the data collected about him in the previously described manner and for the previously specified purpose.

Use of cookies

Cookies can be used for that purpose. Cookies are small text files which are stored locally in the visitor's browser cache and that enable the computer (language, country) to be identified when the web-page is revisited. As a consequence, browsing the website is easier as well as more pleasant and effective. Cookies do not contain personal data, which means your private information remains protected. The user can exclude the installation of cookies by modifying the parameters in his browser software. However, he must be aware that in this case, he probably won't be able to fully use all functionalities of the website. More information about cookies on: www.allaboutcookies.org

Geo-tracking

Some pages of the TRANSPORT RELOADED website use your IP address to determine your geographical position in order to offer products corresponding to your location. No information is stored.

Safety

Users' data are stored on an electronic support by OVH, our data hosting service provider, offering reasonable protection measures regarding data safety and integrity.

Facebook

By integrating the above-mentioned plug-in, the browser connects to the Facebook servers. The content of this plug-in is directly sent from Facebook to the user's browser and integrated into the displayed web page. This is why TRANSPORT RELOADED has no influence on the scope of data Facebook collects via this plug-in and can only inform you according to the best of its knowledge. By integrating the plug-in, Facebook gets informed that the user did consult a specific page of the TRANSPORT RELOADED website. If the user is logged into Facebook, this visit can be allocated to his Facebook account. If the user interacts with the plug-in, e.g. by clicking on the button "Like" or by adding a comment, this information is directly sent by his browser to Facebook, where it is recorded. Even if the user does not have a Facebook account, Facebook might determine and record his IP address. For information on the purpose and scope of the data collection and subsequent processing and use of the data by Facebook, as well as your corresponding rights and setting options for controlling privacy, please refer to Facebook's privacy information: www.facebook.com/policy.php. The user who has a Facebook account but does not want Facebook to collect data from the TRANSPORT RELOADED website and link them with his account, must log out from Facebook before entering the TRANSPORT RELOADED website. It is also possible to block the Facebook social plug-in with browser extensions, e.g. "Facebook Blocker".

Google Analytics

Some pages of the TRANSPORT RELOADED website use Google Analytics, a Google Inc. ("Google") web analysis service. Google Analytics uses cookies that record the website use (including the user's IP address, which, however, has been anonymized using the `_anonymizeIp()` method, so that the user can no longer be linked with a certain connection). The information generated by these cookies are sent to Google in the United States, where they are stored. Google uses this information to analyse the website use in order to create reports

on the website activities for its owners and to provide other services linked to the use of the site and the Internet. If necessary, Google can also send this information to third parties as far as this is required by law or as far as third parties have been commissioned by Google to process these data. In no case, Google will link the user's IP address to other data it owns. By using the TRANSPORT RELOADED website, the user authorizes Google to process the data collected in the previously described manner and for the previously specified purpose. He can however opt out of the future collection of data by Google Analytics by installing an appropriate extension on his browser: <http://tools.google.com/dlpage/gaoptout?hl=en>.

Session cookies

Session cookies are cookies that expire at the session end (when the user closes his browser). The TRANSPORT RELOADED website uses session cookies to record the user's language and country (chosen beforehand while accessing some pages) and to analyse the audience of the website, notably the way the visitor browses the website. It allows to know users' interests in order to improve the website. The information collected in these cookies is anonymous. It contains the number of visitors having used the website, the pages they visited and the page from which they arrived on the website. By understanding how visitors are using the website, its access and use can be simplified. The collected data do not follow the users' activities on other websites than the TRANSPORT RELOADED one.

Accepting the TRANSPORT RELOADED cookies

Using the TRANSPORT RELOADED website implies the implicit acceptance by the user of the installation of the TRANSPORT RELOADED website cookies on his computer. The formal and explicit acceptance is only asked in countries where this is the law. This acceptance generates a cookie recording the user's agreement as well as his browsing language and home country so that these data are kept for subsequent browsing on the TRANSPORT RELOADED website.

Contact options

In accordance with the data protection law, the user is entitled to freely get the information on his personal data stored by TRANSPORT RELOADED, to have the non-authorized data removed or blocked and to have the incorrect data corrected. For any question or suggestion regarding protection of the data stored at TRANSPORT RELOADED's, contact the data protection department by post or e-mail.

TRANSPORT RELOADED
Data-protection-department
Fazantbos,10
5268LP, Helvoirt
Nederland
info@transportreloaded.com

On request and in accordance with the applicable legislation, the user will be given written notice if and of which data on him were recorded by the TRANSPORT RELOADED Company after his use of the TRANSPORT RELOADED website.

Change notifications

In the event of changes to these data protection provisions, notice of the changes concerned will be posted on the homepage and at other suitable locations.